

EXTERNAL CALL FOR DEMONSTRATION PROJECTS - October 2007

Proposal Title:

TraceShell - A useful tool for the Bivalve sector

OBJECTIVES

The main objectives of this project are:

- To demonstrate that the developed TraceShell standard can be integrated with a specific IT system to facilitate the traceability in the shellfish area.
- To demonstrate in at least four European countries that this system can be used for tracking and tracing mussels and will be an advantage for the shellfish sector in Europe.
- To speed up the introduction process of the TraceShell standard in the sector.

POTENTIAL INDUSTRIAL IMPACT

The benefit for the shellfish sector will be to have a system which set the standard of which type of information is relevant to exchange between the links. Additionally, building this standard into a new Mussel Tracking and Tracing system could possible show that the information flow is easy and of value for the users. This system in combination with a GIS system, that has been developed, will open up for a "just in time" knowledge based system that is capable to indicate the status of the area from which the mussels are produced.

PROFILE FOR DEMONSTRATION PARTNERS SOUGHT

Mussel farms facilities (preferably SMEs) willing to test the developed traceability system.